

Former
Safeway
location
**NOW
AVAILABLE!**

Eureka Mall

800 W. Harris Street, Eureka, CA 95503



1200 W. Harris Street, Eureka, CA 95503
(707) 268-1800
(707) 268-1801 Fax

pico@piersoncompany.com
www.piersoncompany.com

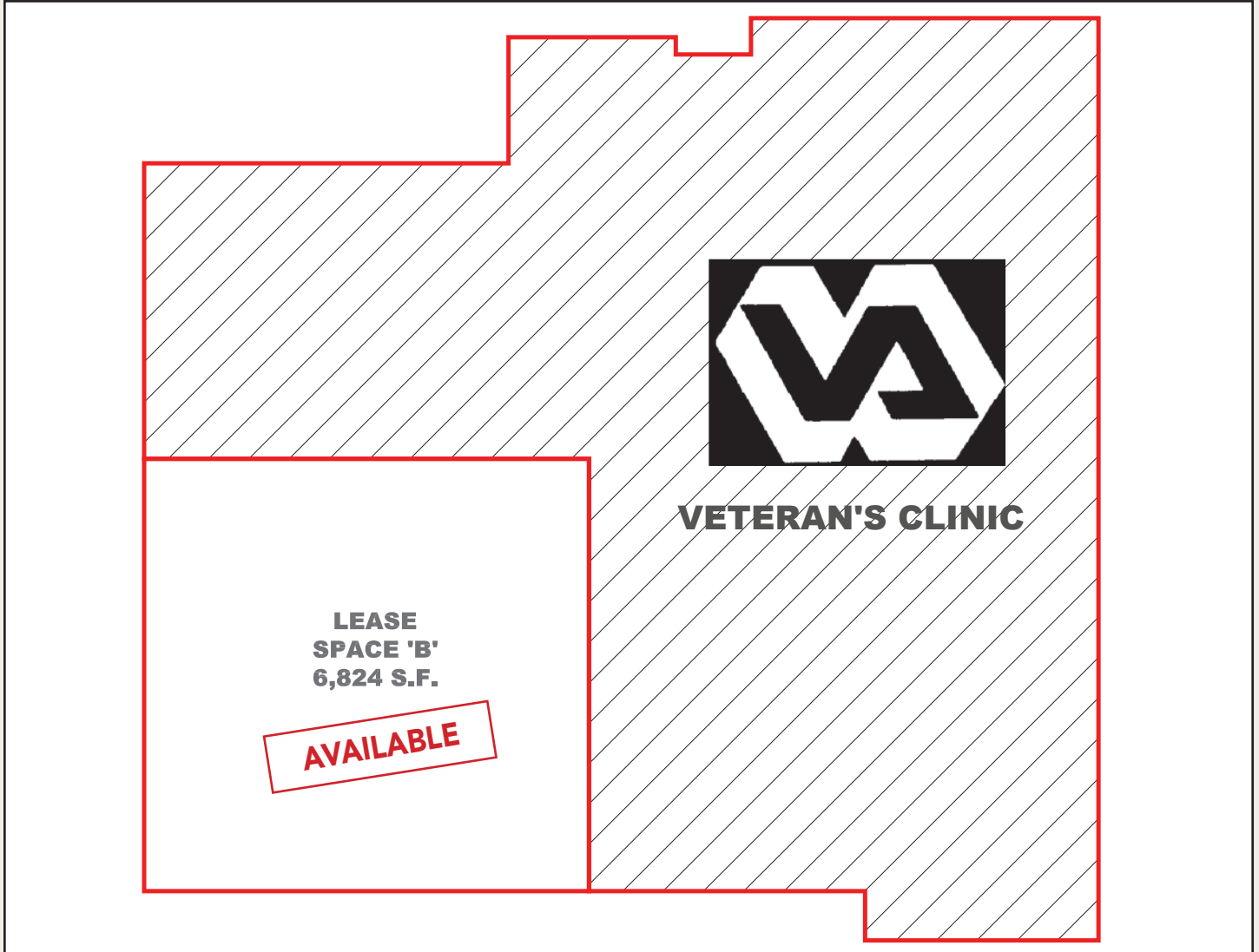
- Over 60% of Humboldt County's food sales are at the Eureka Mall Winco Foods.
- Eureka is a unique market featuring high consumer demand with minimal competition.
- Excellent mix of co-tenants including:

Winco
VA Clinic
Michaels
Subway

Staples
Provident Credit Union
North Valley Bank
Tuesday Morning

Happy Donuts
Dollar Tree
CVS/pharmacy
Cosmo Prof

Former Safeway location **NOW AVAILABLE!**



Adjacent Eureka Mall



Now Available!

Eureka Mall



**WinCo
FOODS**

Tuesday Morning
Everything 50% to 80% Off

STAPLES

that was easy.™

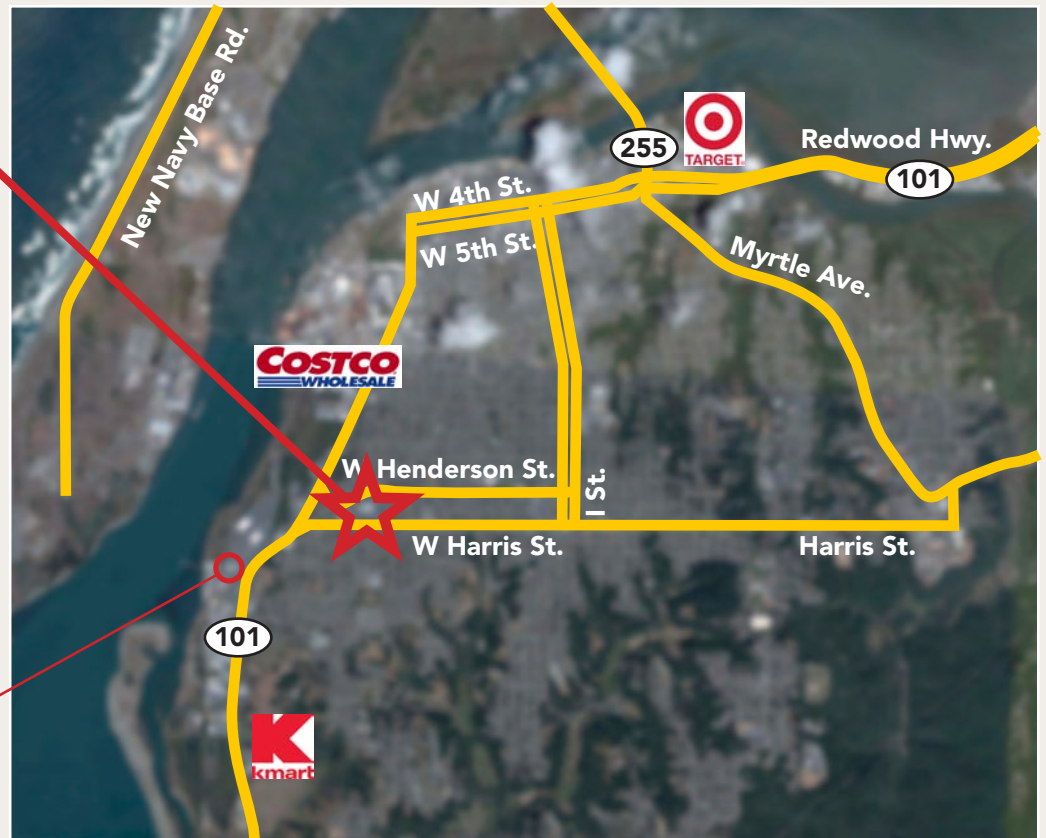
Michaels
Where Creativity Happens™



CVS/pharmacy
Expect something extra.™



Broadway Sign. Sign on US Highway 101 with excellent visibility in both directions



City of Eureka

Bayshore Mall

Walmart
Save money. Live better.

KOHL'S
expect great things

PETCO
Where the pets go.

Sears

BED BATH & BEYOND
Beyond any store of its kind.™

Pier 1 imports

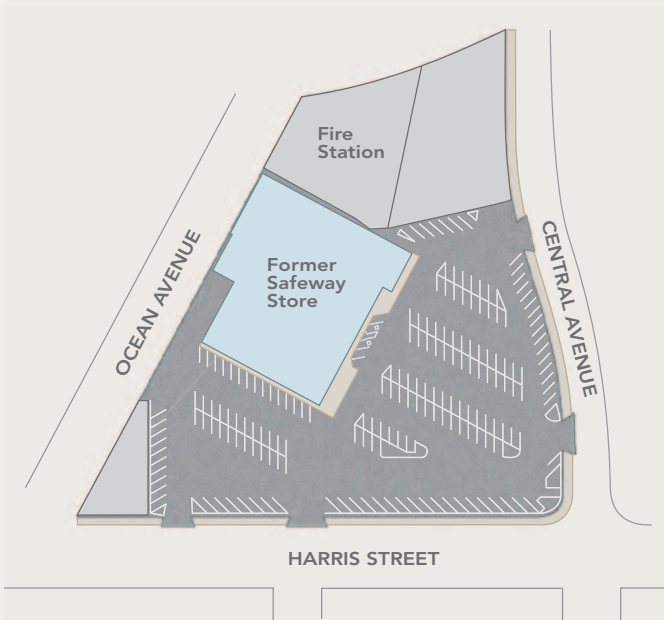
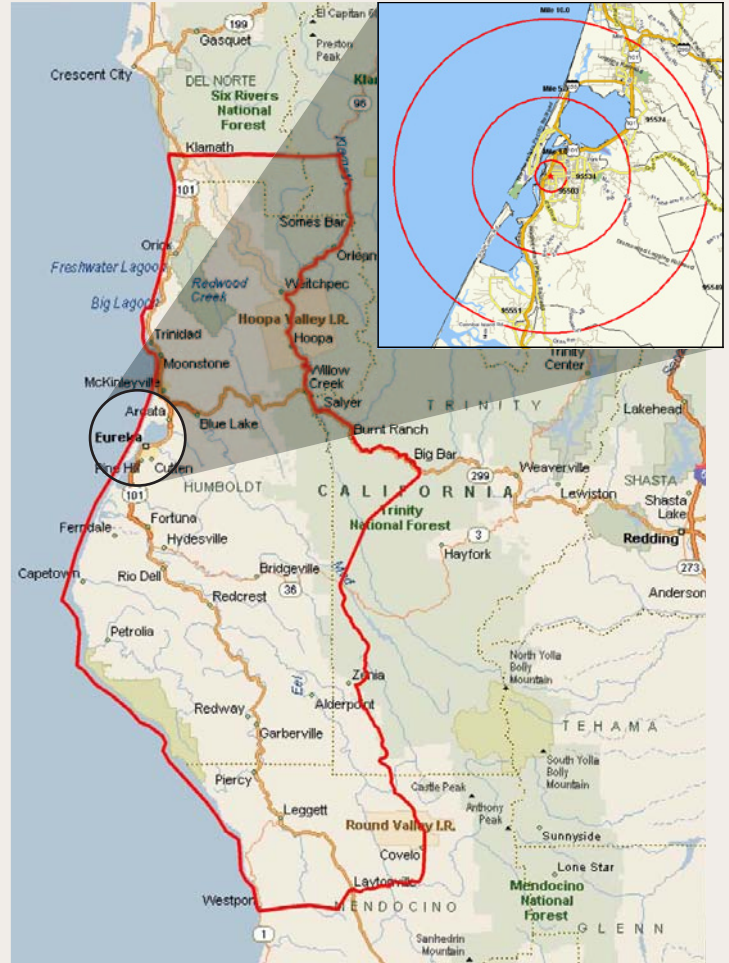
ROSS
DRESS FOR LESS

T.J. maxx

SPORTS AUTHORITY



Eureka Mall Trade Area



Traffic Counts

W. Henderson @ Central:	10,050
Central @ Harris:	3,200
W. Harris @ Central:	11,200

2010 Demographic Information

Household Income:

1 mile radius	\$42,316
5 mile radius	\$49,406
10 mile radius	\$49,639
Trade Area	\$53,125

Population:

1 mile radius	11,489
5 mile radius	45,645
10 mile radius	68,462
Trade Area	135,179

Consumer Spending (Trade Area, Annual):

Grocery & Alcohol (for home consumption)	\$363,956,896
Apparel	\$177,456,262
Photo, Video, Audio & Computer	\$68,638,210



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